

The Art of Engaging and Exciting Scientific Presentations: Best-Practice Techniques for Scientists

In this practical workshop, participants will develop skills in delivering convincing and engaging scientific presentations to various audiences. You will learn best-practice techniques for creating compelling science presentations and pitches, tailored for both in-person and online formats. Additionally, you will acquire simple rhetorical techniques to captivate audiences and articulate your research vision effectively. By the end of the workshop, you will have a "toolbox" of best-practice techniques and tricks for your future talks. The workshop will be highly interactive and dynamic, with numerous individual and group exercises, so please be prepared to actively participate, exchange ideas, and... have fun!

Please prepare a 7 to 10-minute presentation, focusing on clarity and substance rather than elaborate slides, whether you choose to include them or not.

You will learn:

- Starting with a highlight: powerful and engaging presentation openers
- Paratactic communication, 'power pauses', and other essential rhetorical techniques
- New ways of structuring your presentations
- How to effectively engage your panel and other types of audiences
- Mastering Q&A rounds and responding elegantly to criticism
- Using your voice in an engaging and effective way, along with best-practice tips and tricks on nonverbal communication
- The essential Do's and Don'ts of PowerPoint design and content